

ALEXANDER KYRIAKAKIS

Senior Product Designer | Behavior Systems, AI Product Design, Engagement & Lifecycle UX

Palm Coast, FL (Open to Remote Work)

alexanderkyriakakis@outlook.com | 305-707-8636

Portfolio: <https://work.alexanderkyriakakis.com>

LinkedIn: <https://www.linkedin.com/in/alexanderkyriakakis>

PROFESSIONAL SUMMARY

Senior Product Designer with 10+ years designing AI-native and behavior-driven SaaS products. Specialize in human-AI interaction design, LLM UX, conversational interfaces, and generative AI product experiences. Partner with product and engineering teams to design onboarding, activation, and engagement systems that turn user behavior signals into scalable product direction.

CORE SKILLS

Product & Systems Design: Behavioral UX, Lifecycle Design, Engagement & Retention Systems, End-to-End Product Flows, Information Architecture, Design Systems

AI & Experimentation: Human-AI Interaction Design, LLM UX, Generative AI Product Design, Conversational UX, Prompt Engineering, AI-Assisted Workflows, A/B Testing, Product Experimentation

Research & Optimization: Journey Mapping, AI UX Research, Usability Testing, Product Insights, Experience Optimization

PROFESSIONAL EXPERIENCE

Avanquest Group (Adaware, InPixio, Soda PDF, PC HelpSoft, etc.)

Senior Product Designer / Lead

Florida, USA | 2015 – Present

- Led UX and front-end design across SaaS and desktop products, integrating AI-assisted workflows for high-volume acquisition and subscription systems.
- Increased conversions by 28% through PPC landing page UX and messaging hierarchy.
- Built modular UX systems enabling dynamic user journeys, improving conversions by 25%+.
- Improved onboarding and activation flows, increasing activation 38% and retention 22%.
- Designed subscription and upsell systems increasing revenue 30% while reducing churn.
- Designed A/B testing frameworks and AI UX experimentation pipelines for validation under live traffic conditions.
- Partnered with analytics on tracking and roadmap decisions.
- Collaborated with product, engineering, and marketing on UX alignment.
- Delivered rapid prototyping workflows using AI tools (v0, Cursor, ChatGPT), reducing time-to-market and validation cycles.

Control Square Inc.

Founder / Product & UX Consultant (Independent Consulting Practice, Part-Time)

Florida, USA | 2011 – Present

- Led UX and product strategy for 40+ SaaS and eCommerce clients, incorporating AI-driven personalization and experimentation across CRO and validation.
- Delivered UX systems producing 15%–50% conversion improvements across digital products.
- Defined MVPs, roadmaps, and validation strategies with founders and executives.
- Directed experimentation systems across PPC, email, and on-site UX optimization.
- Mentored designers and developers in prototyping and data-informed UX design.
- Acted as embedded product partner translating business goals into scalable UX systems.

UpClick

UX/UI Designer & Front-End Developer

Montreal, Canada | 2009 – 2015

- Designed landing pages and checkout systems for software generating millions in revenue.
- Improved checkout conversion rates 25% through UX restructuring and friction reduction.
- Built responsive design systems using Bootstrap and JavaScript, reducing deployment time 40%.
- Developed A/B testing frameworks for continuous funnel optimization.
- Collaborated with product and engineering on enterprise checkout and subscription systems.

SELECTED IMPACT

- \$20M+ incremental revenue through UX and product system improvements
- +38% activation improvement across SaaS onboarding systems
- +30% subscription revenue through lifecycle UX redesigns
- Consistent double-digit conversion improvements across product ecosystems

EDUCATION

- Katharine Gibbs School of Design, NY - Digital Media & Communications (Coursework Completed)
- UMPI – Bachelor of Business Administration (In Progress)

CERTIFICATIONS & ADDITIONAL TRAINING

- Google AI Essentials Certificate
- Google Digital Marketing & E-commerce Professional Certificate
- Google Cybersecurity Professional Certificate
- Credly: <https://www.credly.com/users/alexandros-kyriakakis>

TOOLS & TECHNOLOGIES

Figma, ChatGPT, Claude, DeepSeek, Cursor, v0, Adobe Creative Suite, Miro, Notion, Jira, Hotjar, Google Analytics, HTML, CSS, JavaScript, PHP, Bootstrap, WordPress, Webflow, GitHub, RunwayML, HuggingFace, Retool, Supabase, Vercel AI SDK